

# Press release

Tuesday, June 20, 2017

## Interseroh Publishes Sustainability Report and Sustainability Magazine

### With “zero waste solutions” against wastage of resources

Cologne. INTERSEROH Dienstleistungs GmbH, a subsidiary of the international recycling specialist ALBA Group, gives comprehensive account of its sustainability engagement in two publications. The journalistically prepared sustainability magazine and the GRI-compliant sustainability report both focus on the positive effects of Interseroh’s services, which are rendered under the motto “zero waste solutions”. These are above all innovative solutions with which the environmental services provider counteracts the wastage of products and materials.

“The world’s population simply consumes too many resources for one earth,” explains **Markus Müller-Drexel, Managing Director of INTERSEROH Dienstleistungs GmbH**. “The solution can only be to extend the lifespan of products, to recycle raw materials and to make processes more efficient. Therefore, zero waste solutions is at the heart of our business model.”

In various new zero waste projects, Interseroh is working to combat the wastage of resources, both with the customers and on an internal basis. One example is the joint venture Encory, initiated by Interseroh and BMW, which advances the innovative industrial preparation of used car parts – combining the expertise of the ALBA Group and the BMW Group. A further pilot project carried out together with Coca-Cola European Partners Deutschland GmbH led to a 99 per cent recycling ratio of all recyclable materials from production of the leading drink manufacturer at the Genshagen location (near Berlin).

The environmental services provider also counteracts wastage with its “IT refurbishment” service. According to calculations of the Fraunhofer institute UMSICHT, the professional preparation of PCs and laptops for a second usage saves approximately 387 kilogrammes of primary resources per PC, when a first and second usage of 3.5 years each is assumed. Interseroh is also examining its own actions. A planned list of measures includes the first-time calculation of the corporate carbon footprint, from which an internal climate strategy will be derived.

This year, Interseroh is also making its sustainability report available as a transparent online balance for the first time. The report is guided by the demanding current guidelines (G4) of the Global Reporting Initiative (GRI) and fulfils the “core” criteria established therein. In addition, parts of the report are audited by the audit company KPMG.

The complete Sustainability Report 2016 and this year’s sustainability magazine “zero waste solutions” are available at [www.interseroh.de/en/sustainability](http://www.interseroh.de/en/sustainability).

#### **About Interseroh**

Next to ALBA, Interseroh is one brand under the umbrella of the ALBA Group. The ALBA Group operates with a total of about 7,500 employees within Germany, Europe and Asia. With an annual turnover of approx. 2.2 billion Euros (2015) ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide. In 2015 alone ALBA Group saved almost 5.9 million tonnes of greenhouse gases compared to primary production and at the same time about 51.8 million tonnes of primary raw materials through its recycling activities.

Further information on Interseroh can be found at [www.interseroh.com](http://www.interseroh.com). All press releases of the ALBA Group may be subscribed to via RSS feed at [www.albagroup.de/presse](http://www.albagroup.de/presse).

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