

# CIRCLE

The employee magazine  
Issue 05 / April 2024

**Hearts and hands  
for our vision**  
Creating a world  
without waste



**interzero**<sup>®</sup>  
zero waste solutions



**Content**

By and for the team at **Interzero**

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# Hearts and hands for our vision

Creating a world without waste



Dear Colleagues,

The start of the year was overshadowed by the sudden death of Markus Müller-Drexel. 'MMD' was with us almost from day one and had been instrumental in shaping our company over the last 31 years. His personal integrity, fairness and humanity had made him a highly valued director, colleague and mentor. For my part, I mourn the loss of both a brilliant advisor and also a friend.

As a team, we strive, each and every day, to achieve the common goal that drives us forward: a world without waste. It is in this spirit that we also want to keep the memory of Markus Müller-Drexel alive, and continue on our way with resolution, courage and our unwavering belief in a sustainable future. Following in his footsteps.

In an age that is facing up to such a huge number of challenges – from rising energy prices to inflation or geopolitical tensions – our dedication to sustainability and the circular economy is more important than ever before. Forthcoming regulatory changes in the fields of plastics recycling, packaging design and returnable packaging, plus the increasing relevance of artificial intelligence, give us new tasks to tackle but also offer opportunities for innovation and progress.

With our vision of a world without waste, we have embarked on an undertaking

of truly momentous importance – and one which we tackle with both hearts and hands.

In saying this, I mean that creating a future worth living for tomorrow's generations not only requires us to take smart and decisive action today but also needs dedication and passion – qualities that can be found in bountiful abundance in our team.

**“Thank you for your energy and engagement in contributing to the achievement of our shared vision.”**

Our teamwork is characterised by the way we pull together and our shared commitment, both of which help us to achieve our goals. Inspired by those who have blazed the trail before us, let's stay the course and draw motivation from the chances we see on the road ahead. Many thanks, and we hope you enjoy reading this issue.

**Dr Axel Schweitzer**  
Chairman



# We bid farewell to Markus Müller-Drexel

He was a champion of packaging recycling in Germany, a mover and shaker in our company, a far-sighted pioneer and, above all, a fair-minded manager and a friend you could count on. We've been inspired by his ideas and motivated by his exemplary character.



For the digital condolence book



Michael Bürstner and Frank Kurrat Management Interseroh+

“The loss of our much-loved director, colleague and friend Markus Müller-Drexel creates a palpable void that many of us feel deeply each and every day. Respecting the legacy that ‘MMD’ has left us, we will continue to work on our mission of creating a more sustainable future. Our thanks to the Interzero Team for the consolation we have received from their profound compassion and support.”

## Support for the KidS project

Help with your donation

For many years, Markus had been involved with a project very dear to his heart: KidS – a children and youth organisation set up by the City of Cologne. You are very welcome to make a donation to the project in his memory:

**Account holder:**

Stadtkasse der Stadt Köln (Treasury of the City of Cologne)

**IBAN:**

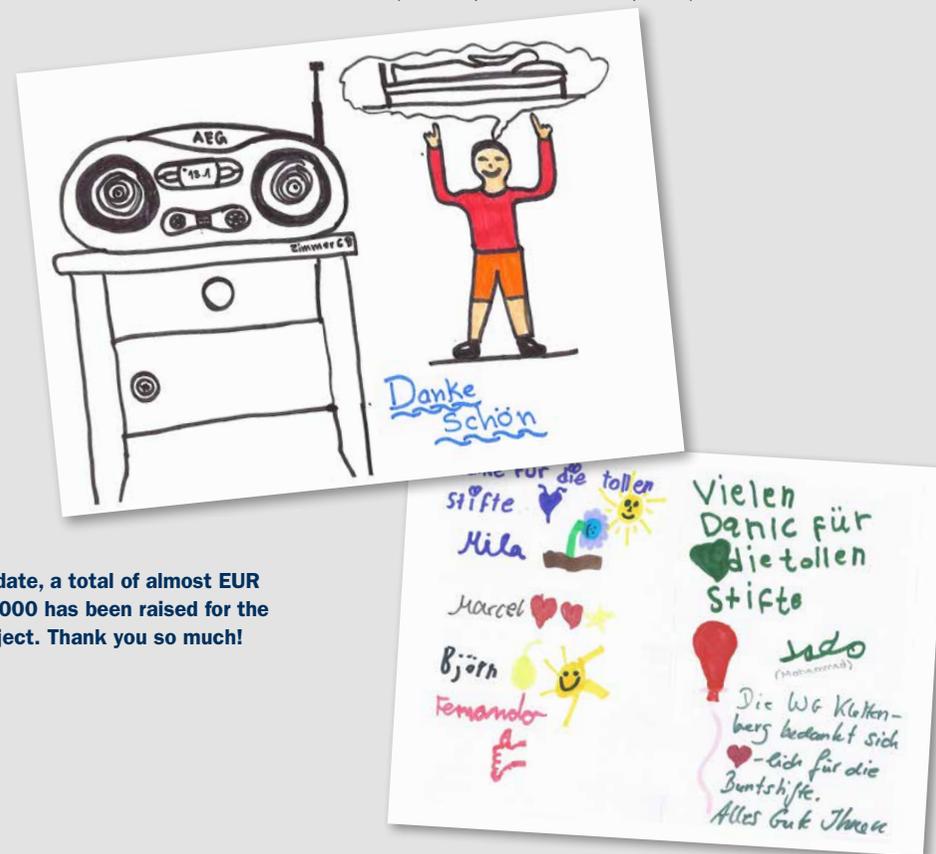
DE30 3705 0198 0009 3029 51

**BIC:** COLSDE33XXX

**Bank:** Sparkasse KölnBonn

**Verwendungszweck (Reason for payment):**

5111Spende Müller-Drexel ('5111Spende' with no spaces)



To date, a total of almost EUR 13,000 has been raised for the project. Thank you so much!

# Material stream of the future

## The importance of textiles for Interzero

### Fast facts about the status quo in the textile industry

1. Global textile fibre production is rising rapidly: between **2000** and **2020**, textile fibre production almost doubled to **109 million tonnes** per year.
2. In the EU, **7.5 million tonnes** of used textiles are collected every year. The figure is **1.3 million for Germany alone** – for separate collection, excluding textiles thrown into household waste.
3. Only **30–35% of used textiles are collected separately in the EU**.
4. What happens to these textiles after collection is also relatively unclear. This is why existing take-back models are often the subject of public criticism.
5. Globally, only **1%** of textiles are recycled fibre-to-fibre and utilised once again in the textiles sector. The current absence of applicable legal

frameworks – such as a failure to apply producer responsibility to the take-back of textiles or the lack of quotas for the use of recycled material – is making it harder to set up the infrastructure needed to scale up recycling pathways in a way that is commercially viable. As a result, the textile value chain is almost entirely linear.

#### What's the future for textiles?

We have identified the textiles sector as an 'emerging market'. Key drivers here include amendments to laws governing the separate collection of textiles planned for 2025 and the producer responsibility legislation the EU has slated for a future date.

### What happens to the 1.3 million tonnes of used textiles from Germany?



At the moment, our Sammelheld bikes are zipping around Bochum and Berlin, offering consumers an easy, door-to-door way to drop off their used clothing for recycling

#### Potential business for Interzero... ... by setting up a sector solution:

From 2025, mandatory separate collection in the EU will see a larger volume of textiles being collected that are unsuitable for resale. The EU is also working to introduce EPR for textiles and, an export ban is now underway. The textiles sector must adopt an integrated, systematic approach to be properly prepared for these changes. We're working on it!

#### ... by developing sorting technologies:

At the moment, there are very few examples of fully automated sorting plants that have capacities up to 25 kt. So there is still a gap in the market for automated textile sorting. As with packaging, sorting facilities are needed that are able to accurately identify the material used in a t-shirt or pair of jeans, so that the garment can then be sorted correctly for use in fibre-to-fibre recycling. This cannot be achieved by the manual used textile sorting as practised today.

#### ... by scaling-up fibre-to-fibre recycling:

Once the right infrastructure has been set up, fibre-to-fibre recycling could account for 18 to 26 percent of gross textile waste by 2030 (today: 1 percent). Once this potential is being utilised, textiles could develop into a sector capable of maintaining profitable closed loops.



#### What does Interzero want to achieve?

We have set ourselves the goal of making textile recycling possible by setting up the collecting and sorting infrastructure needed to achieve this. We call this project 'Interzero Circular Textiles'. Step one: Sammelheld bikes. At Interzero, however, we are interested in developing a sector-wide system rather than individual, standalone solutions. We can't do this all on our own, either, so we will need to work with industry partners along the entire textiles value chain.

#### The Circular Textiles team at Interzero Circular Solutions Germany:



**Julia Haas**  
Project Director



**Anja Reveriego Wind**  
Senior Project Manager



**Sophia Hessling**  
Project Manager



# EPR requirements for manufacturers and distributors

Environmental responsibility made easy. How manufacturers and retailers can meet consumer demand while making things more sustainable

Since 2005, Interzero has helped makers and distributors of electrical and electronic equipment in Germany comply with extended producer responsibility (EPR) pursuant to the German Electrical and Electronic Equipment Act (ElektroG). This responsibility extends to the environmentally friendly disposal and recycling of electrical and electronic equipment – all of which have been part of the service portfolio from Interzero EPR Services GmbH since December 2022.

After entering into force in 2005, several amendments to the ElektroG over the last couple of years have updated this legislation and imposed new requirements on manufacturers. Why? Because the 65 percent collection rate set by the EU for waste electrical and electronic equipment has never been met. In 2021, the figure for Germany was just 38.6 percent. By setting out targeted provisions for manufacturers and distributors, the ElektroG aims to improve this rate.

## How does it work?

Legal requirements for manufacturers and distributors vary according to the target market (end consumers or businesses), sales channel (online or brick-and-mortar) and the origin of the manufacturer (Germany or abroad).

## An example:

Let's imagine that Peter runs a business that makes fridges. He wants to sell these refrigerators to consumers. So he needs to meet certain requirements, as follows.

**1. Registration:** Peter must register his fridges with the foundation Elektro-Altgeräte Register (EAR). EAR manages a public register for manufacturers and enforces compliance with the extended producer responsibility (EPR) for electrical appliances.

**2. Regular reports:** Every month, Peter must report the number of refrigerators he has sold. This figure helps to track the whereabouts of the appliances.

**3. Commissioning a service provider:** To dispose of old fridges from private households, Peter needs to commission a service provider to pick them up and deliver them to a recycling depot. In theory, Peter is free to organise this himself. However, because the pick-up from a specified location in Germany needs to be completed within a specified time of 48 h or less, the vast majority of companies end up using a service provider instead.

**4. Insolvency-proof guarantee:** Peter must provide an insolvency-proof guarantee to ensure that the disposal of used electrical items is properly handled even if his company runs into financial difficulties or a product category is discontinued.

If Peter was a manufacturer based outside Germany, he would not be able to register his fridges with the foundation EAR himself. Instead, he would need to appoint an authorised representative in Germany who could then complete this registration on his behalf.

So Peter needs to deal with quite a bit of red tape before he can actually start selling his refrigerators. As this all takes time and resources, it would make sense for him to outsource these activities – to the twelve-member team at Interzero EPR Services, for example.



**Dr Uwe Brohson**  
CEO Interzero  
EPR Services



**“Every electrical appliance that is disposed of properly makes a difference. Our EPR Services help companies to meet legal requirements and make the return of old devices as easy as possible for their customers. This is the only way we can meet the collection and recycling quotas and keep raw materials in the loop.”**

The team can handle all of the steps necessary to ensure the sale of the appliances in Germany, including pick-up and delivery to recycling depots. The service is managed using the digital WEEE Portal, which was launched in April 2023.

Peter's company is just one example. Companies that sell appliances to the B2B market need to comply with many other rules – as do retailers, whether online or brick-and-mortar. Interzero's EPR Services can also help out here. And it's well worth it – with over 1,200 customers and 10,000 tonnes of electric waste per year.

#### Shared strategies and partnerships at Interzero

One challenging aspect of the ElektroG is its 1:1/0:1 take-back obligation for electronics products.

Resellers with certain sales/storage capacities are affected, whether or not they are brick-and-mortar or online.

Let's look again at our example. If Peter doesn't sell his fridges in a store but actually operates his own online shop, more regulations will then apply to his business. This is because he is now a distributor as well as a manufacturer. Once his storage and sales space reaches 400 sqm or more, he has to take back customer appliances according to the 1:1/0:1 principle.

From take-back on delivery (for large household appliances and screens) to take-back services 'at a reasonable distance' for smaller appliances, we offer cost-effective solutions for both scenarios, which include the pick-up of appliances at private households by our reverse logistics team from Interzero Deposit Solutions.



More info  
on our  
website



## Interzero at IFAT 2024

Showing our customers the future of the circular economy

We are looking forward to being part of IFAT – world's leading trade fair for water, waste water, waste and raw materials management – in Munich from 13 to 17 May. This event marks a real milestone for our company as it is the first major public appearance by all of our various divisions under the single and uniform brand of Interzero.

This five-day event gives our customers the chance to find out more about Interzero's wide-ranging international services and broad product portfolio. And there's another fun factor in store for visitors to our booth, with attractive prizes to be won during our 'Beat the Pro' basketball challenge.

#### WIN-WIN: our overall slogan for IFAT

Our slogan for the fair couldn't be more appropriate: "WIN-WIN". After all, the closed-loop management of

raw materials doesn't only make a key contribution to resource conservation but also opens up new and sustainable approaches for business as well as society. As proud winners of the 2024 German Sustainability Award, we want to show how the circular economy can benefit both companies and the environment.

#### Always up-to-date: our Sustainability Magazine for IFAT

Our Sustainability Magazine, which offers an in-depth look at the latest industry developments and success stories, will be published in time for the fair. We will be introducing exciting partner projects and customer testimonials, and setting out a comprehensive picture of the progress being made in the field of sustainability.

Go to  
previous issues  
of the  
Sustainability  
Magazine



# International synergies

## Machine sales at Interzero

In recent years, Interzero has successfully established itself as a machinery reseller in Austria

**With an enthusiastic team** of five sales reps, Interzero meets the various needs of its customers with all-in-one solutions that, alongside machinery and maintenance, include waste licensing, waste management and recycling, and consulting services. Our service team provides machinery support across the entire product lifecycle – from installation to inspection, maintenance and repairs, dismantling and disposal.

Recyclables instead of waste: the packaging padding machine from Cushion Pack turns old boxes into DIY padding material.



### A multitude of machinery

Our portfolio now comprises over 30 machine models from various manufacturers, plus accessories and consumables. Our list of satisfied customers includes many leading retail brands. In partnership with major customers, we are further optimising our services by including some machines from other manufacturers in our programme of supported models. The latest addition to our portfolio is the packaging padding machine from Cushion Pack, which repurposes used cardboard into DIY padding material. A perfect match for our vision of a world without waste.

### Partnership with BRAMIN

With the acquisition of BRAMIN GmbH, Interzero now has a subsidiary in Germany that also specialises in the sale of machinery – and balers in particular. While Interzero serves major retail chains in Austria, BRAMIN instead focuses on small and medium-sized companies. This strategic orientation offers potential for growth in both Austria and Germany. We organise joint workshops to swap notes on sales tactics and the various markets we are developing, and to learn from one another. We are also including other countries from the ICSE region.

Thanks to the outstanding teamwork and mutual support provided, we have now

created the ideal environment for ensuring the long-term expansion of Interzero's market position in machinery sales. An example: BRAMIN is currently unable to handle inquiries from Austria about baling presses directly, as it doesn't yet have the infrastructure in the country. However, these cases can be handled by the team from Vienna, which has the necessary resources. Together, we are ensuring that these customers can get the balers they need and therefore continue to be supported by Interzero.



**Michael Zagler**  
Product Manager, Interzero Circular Solutions Europe (ICSE)

**“Together, we’re a stronger market player. The tight integration we’ve forged between our team in Vienna and our BRAMIN team in Holm is already bearing valuable fruit.”**

More info on our website





# Interzero Deposit Solutions

A look behind the scenes in our deposit business

**Interzero offers beverage manufacturers** and resellers a tailor-made portfolio of logistics, counting and clearing services for deposits on non-refillable containers. With six stationary and three mobile counting centres throughout Germany. All managed by the team at Interzero Deposit Solutions, comprising 8 field employees and 25 in the back office, who handle services for deposits for non-refillable containers as well as the reverse logistics. Most of the counting centres are operated as partnerships with internal and external service providers. A familiar name at the Oberhausen Counting Centre: Interzero Repasack.

## How it all began

The deposit system was launched in Germany in 2006. To support this system, Interzero established large-scale counting centres nationwide in Germany. Here, we were able to make use of resources from Interzero Repasack, who not only had the personnel but also the long-standing expertise in plant operations, as well as a spare factory building capable of meeting the necessary requirements for operating a system in compliance with the DPG standard. Today, 40 percent of the overall Interzero counting volume is handled in Oberhausen.



## Challenges in deposit business

The deposit business for non-returnables is both complex and hard-fought. Not least because, shortly after the

system was launched, supermarkets and large retailers started adding reverse vending machines with the aim of winning customers and ensuring container recycling – with pickup and recycling being handled by the companies providing the machines.

This trend also caused headaches for our Oberhausen operations until a significant increase in quantities was again seen in 2022.

One of the reasons for this is the steady rise in online order volumes and, in particular, the booming market for food and beverage delivery services, which has been expanding rapidly since the coronavirus pandemic. These service providers deliver goods – including beverages in non-returnable packaging – directly to consumers in their homes and also take back empty packaging, thereby ensuring a reliable supply of empties to Interzero.

Two years ago, deposits were extended to juice beverages, with dairy products

following suit on 1 January 2024 – which has extended the product categories needing to be handled.

## Figures and raw material recycling

In 2023, we counted nearly 56 million containers in Oberhausen. Volumes are currently stable. While some markets are shrinking as a result of reverse vending machine rollouts, new delivery services are also joining as new customers. Raw materials – 80 percent clear PET, 10 percent coloured PET – are marketed by our team at RDB plastics. Another 10 percent – aluminium/tinplate cans plus some glass – is marketed by Interzero Deposit Solutions itself.



**Jürgen Grundmann**  
Head of Counting Centres & Certification,  
Interzero Deposit Solutions

**“Deposit counting is here to stay. When our plants started up in 2006, no-one would have thought that they would still be operating successfully almost 20 years later.”**

## Conclusion: deposits remain a dynamic business

Oberhausen is yet another example of how well internal cooperation is organised at Interzero.

And knowledge sharing doesn't stop at Germany's borders, either. We are also talking to our Austrian and Polish teams about the inner workings of our counting centres, as these countries are soon to introduce deposit schemes.



**Uwe Lauf**  
Plant Manager,  
Interzero Repasack

rPET granulates for further processing in the food industry

# Interzero strengthens international links

with visit to ALBA Group Asia

**In December 2023**, the Technical Team from Interzero Plastics Recycling, headed by CTO Thomas Herkert, toured the business premises of our partner organisation ALBA Group Asia. This in-depth, four-week trip stopped off in Singapore, Thailand, Vietnam, Indonesia and China, with the team learning all about ALBA's waste management operations and technological achievements. Our delegation experienced local plant tours, tracked truck logistics and analysed waste processes.

The meetings held with local teams, partners and government officials facilitated intensive discussions about market opportunities and challenges.

The main objective of this trip was to promote closer collaboration and knowledge transfer, especially in relation to smart city solutions and plastics recycling. This wide-ranging experience will be instrumental in building on the progress we have already made in these areas.

The Technical Team inspects material quality and learns about process flows at AGA.

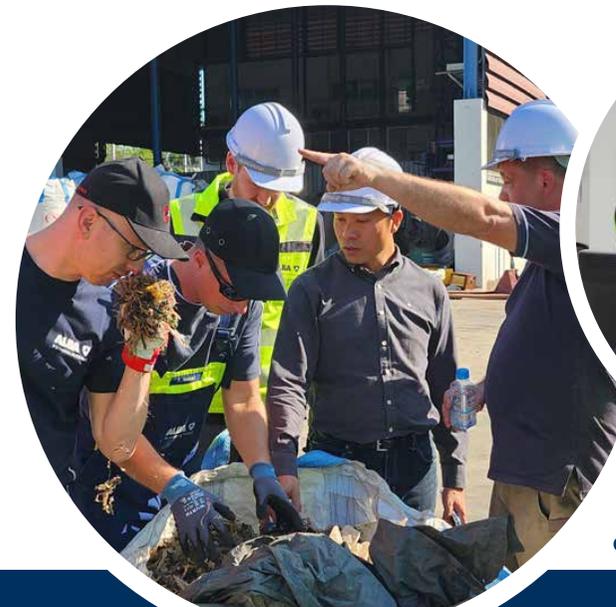


## ALBA Group Asia in Yingtan

First plastics recycling plant in China

**Yingtan is not only the** historical birthplace of Taoism but is also an oasis of valuable natural resources and breathtaking scenery. Recently, it also marked the start of a new chapter for ALBA Group Asia in plastics recycling. Thanks to the support and engagement shown by the local government, and several strong partnerships, ALBA RORR New Material (Jiangxi) Co., Ltd. has now been established – the first plastics recycling project in mainland China. With a majority shareholding of 51 percent and full operational responsibility for the corresponding recycling plant, ALBA Group Asia achieved a significant

milestone with the formation of this joint venture in March 2023. The plant in Yingtan offers an impressive capacity of 50,000 tonnes of AAA-grade rPET flakes ('AAA' indicates an especially high purity and quality for the flakes) and 20,000 tonnes of food-grade rPET granulates, which meet the strict requirements applicable for use in food packaging. In this way, 2 billion used beverage bottles will be processed into new, recycled materials every year – a quantum leap towards the sustainable handling of plastic waste.



# Interzero Check-in

## The new format for internal communications

Sales team successfully completes 'test flight' for transport packaging take-back



**Maarten van den Berg**  
Head of Sales  
TP Interzero  
Circular  
Solutions  
Germany

**At Interzero, we work** across different locations, companies, and teams to develop innovative solutions for the circular economy and plastic recycling. As this can be somewhat complicated, we want to make it easier for our staff to get to know our Group with Interzero Check-in. In Interzero Check-in, our colleagues use a relaxed interview format to explain the

most important products and services in their business unit, and three episodes have already been released.

Maarten van den Berg, Head of Sales TP Sales, and Carsten Anraths, Product Manager TP Sales, were given the opportunity to carry out the first 'test flight'.

### What prompted you to get involved?

The first time we heard about the idea and concept behind Check-in, we were immediately impressed by it. Being able to get a general overview of Interzero's different business units and complex portfolio is particularly important for our sales activities. Having some transparency internally about which units offer which solutions will help us to step up cross-selling within the company. That's why we're taking the opportunity to benefit from this. The casual interview format also limits the amount of preparation work required.

### Did you feel uneasy about being the first to try it out?

We like to be first, especially when it comes to customers! But we're always grateful for internal interest, too. Although those of us in Sales are used to talking about the services we offer, a 'pioneering flight' like this is a completely different prospect. We didn't have any idea of how the format would be received by the workforce, whether the timing would be right, or whether the technology would actually work. We couldn't help but check all the connections and camera twice. But our nerves soon disappeared when everything worked out fine and we were able to welcome 190 participants to join us.

### How did the preparations go?

The internal communications team prepared everything so professionally and filled us in on the format ahead of time. The questions were agreed with us beforehand, and there was a detailed

schedule with specific timings so that we as interviewees knew how much time to factor in for answering the questions. We then had a dress rehearsal under real-time conditions and refined our content one more time based on feedback from the test audience. This then allowed us to be relaxed about our contributions during the live event.

### What kind of individual feedback did you get from your colleagues?

The feedback we received was overwhelmingly positive. The TP Sales team hope to become a more visible part of our extensive corporate structure and leverage synergies with other areas in the process. The participant survey showed that the Check-in format is well received as a way to help our colleagues understand the company better.

### What area would you like to get involved in next, or what would particularly interest you?

Understandably, we're particularly interested in units other than Waste Management Solutions. To keep the aviation theme going, it seems as though flights like this one will also be ideal for reaching more far-flung destinations.



**Carsten Anraths**  
Product Manager  
TP Sales  
Interzero Circular  
Solutions  
Germany

The recordings of all episodes are available on Interzero Voice

# Professional development: Learn from others on Maschinenraum



**Britta von Selchow**  
Head of Sales  
ICS, Interzero  
Circular  
Solutions  
Germany

**Did you know?**

Interzero is a proud member of Maschinenraum (the ‘Engine Room’), a network where family businesses can share best practices and innovative solutions with each other in keeping with the motto: ‘Moving Forward Together’. As Interzero employees, you can exchange all manner of ideas with fellow professionals by videoconference, completely free of charge. What’s more, Maschinenraum’s 20 peer groups enable fellow professionals to interact whenever

they want. Simply ask a specific question on the right message board and learn from other people’s tried-and-tested practices. Many functions have already been organised into active groups, from Sustainability, Sales, Strategy, Innovation Management, Leadership & Culture, Communication, Logistics, Finance & Controlling and Venturing all the way to IT & Services and Legal. Any of our colleagues are very welcome to get involved; you can use your interzero.de or interseroh.com email address to register independently on the Maschinenraum website

(www.maschinenraum.io) and sign up to the different formats and peer groups. Anyone else is encouraged to contact Britta von Selchow who will then activate your account.



## “Meet the Team”

Introducing our new video series

In this new series of videos, our employees provides a glimpse behind the scenes into their daily routine and the little moments that make their work so special, highlighting how diverse our workforce is, both inside and out. The videos also help to capture the attention of external talent looking to learn more about our corporate culture and unique team.

**“Even though we speak different languages, we understand each other.”**



**Oscar Fernando Heredia Lazarin**  
Production  
Manager  
Interzero  
Plastics  
Processing



**Meet Oscar**

In our first video, Oscar Heredia takes us on a tour of the new PET plant in Liebenau and reports on the international flavour of his typical working day. Get ready for more fascinating insights! All videos will be published on Interzero Voice.

## NEW: IT Radio

Two hours of music and IT tips

The Interzero IT team presents: IT Radio. Tune in to the live shows to learn more about the many different areas of Corporate IT and get useful tips for different IT applications. And of course, no radio

show would be complete without some great tunes! Svenja Kleinschmidt and Jörg Hennig are responsible for the show’s concept and editing.

**“As a member of the Service Desk, I’m sure you already know my voice well. I’m always on hand to lend a sympathetic ear and help you solve your IT problems. I’m sure we’ll have a great time together on IT Radio.”**



**Svenja Kleinschmidt**  
Team Lead IT  
ServiceDesk  
Interzero Business  
Solutions



**Jörg Hennig**  
IT ServiceDesk  
employee  
Interzero Business  
Solutions

# #InBrief: What do we use drum sieves for?

Explained by Alexander Jakob

**After the shredder, the drum sieve** is the second step in the sorting process for lightweight packaging. We have installed two of these drums at our sorting plant in Walldürn.

Once the yellow bags have been opened in the shredder, the drum sieve sorts the contents of the bags by size. This means that all materials, regardless of their 'grain size', as it's termed in the industry jargon, enter the sieve, but only the materials that pass through the sieve are fed into the sorting process, which ensures that this can run at high rates of throughput. To save on space requirements, our sieve is not flat but is shaped into a drum.

As the drum sieve operates according to mechanical principles, this makes it a very simple but extremely effective piece of equipment. The drum sieve has some rather impressive dimensions: with a drum length of 12 metres and a diameter of 3 metres, the sieve can handle a maximum material throughput of roughly 35 tonnes per hour. Although it is the biggest machine in the whole plant, it is also the quietest.

Inside the drum sieve, 'spines' are attached that untangle and separate the LWP material. This is necessary because the material is pressed together hard by the crusher truck and now needs loosening up. The spines are attached at

different angles, to avoid the formation of 'plaits', i.e. continuous and contiguous strips made up of netting, videotapes or packaging strap materials. The 'paddles' located inside the drum sieve move the material upwards, which increase the sieve surface area.

Once a year, the impellers that support and drive the drum sieve must be replaced. And that's it – making the drum sieve very low-maintenance compared with other equipment. Every ten years, we need a new machine – with a price tag of EUR 300,000.

The drum sieve is only ever operated by trained personnel. One of these people is Alexander Jacob.

**A metalworker and design technician by trade, Alexander is employed by Interzero Plastics Sorting in Walldürn, where he works as a maintenance technician in our sorting plant. Since 2008, he has been keeping the technical systems at the plant running smoothly and replacing faulty parts before problems can occur.**

**His team admires him for his helpfulness and patience, which is particularly the case when onboarding new colleagues. And his tech skills also come in handy for his hobbies, especially car tuning, where he can really let his imagination run wild.**

Maintenance technician Alexander Jakob in the drum sieve. The LWP system and the drum sieve were not in operation when the photo was taken.



## Donate a phone, give someone a future

Interzero and ALBA BERLIN are joining forces to collect forgotten mobile phones and donate the proceeds from their refurbishment and recycling to the ALBA JUGEND youth programme. We caught up with a fan to get his views on the campaign

**Peer Daniel Köpke, you and your partner recently took part in the “Donate a phone, give someone a future” campaign. How did you find out about the campaign and what prompted you to finally dig your unused mobile phone out of the drawer?**

We were at ALBA BERLIN's game against Würzburg Baskets at Max-Schmeling-Halle when someone spoke to us about the campaign. We were impressed by what we heard, and knew immediately that we still had old mobile phones in our drawers at home. We put them straight in the collection box at the next game.

**What do you think of this initiative from Interzero and ALBA BERLIN?**

It's a great campaign as far as we're concerned, as we think it's important to encourage young people while at the

same time being aware that something good can still come out of old, used technology.

**How important is it to you that 'your' team, ALBA BERLIN, is committed to greater sustainability?**

Every club, every organisation, every company, but also every individual should do what they can to promote sustainability for the next generation. That's why it's great that this campaign allows us fans to make a simple contribution and get involved.

**Do you often come to watch ALBA BERLIN's games?**

No, that was our first time watching ALBA BERLIN and basketball in general. As newcomers to Berlin, we're glad to have found a sport that interests us and that's

## Gewinnspiel

**What does the abbreviation EPR stand for?**

All correct answers will go into a prize draw to win **1 x 300 euro shopping voucher for ALDI** and **3 x 1 pair of Interzero socks.**

All Interzero employees are eligible to participate. Send your answer to [communications\(at\)interzero.de](mailto:communications(at)interzero.de) by **31 July 2024**

Win a shopping voucher!

fun to watch. ALBA BERLIN is a top team and now we're their newest fans! My partner Tamara and I will be coming to watch the next few games, too.

**The ALBA JUGEND youth programme is coming of age. What's your wish for its 18th birthday?**

We wish ALBA JUGEND all the best on its birthday and success for years to come. We look forward to following the fortunes of this fantastic Interzero project.

**“We are delighted to support ALBA BERLIN in this thoroughly sustainable campaign this season. Since all proceeds go to ALBA JUGEND, we naturally hope for a social impact in addition to the environmental effect.”**

**Jan Höschel**  
Managing Director of  
Interzero Product Cycle GmbH

Partnership and Competition

OUR SOCIAL MEDIA CHANNELS

LinkedIn:   
[linkedin.com/company/interzero/](https://www.linkedin.com/company/interzero/)

Facebook:   
[facebook.com/interzero.official](https://www.facebook.com/interzero.official)

Instagram:   
[instagram.com/interzero.career](https://www.instagram.com/interzero.career)

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We look forward to receiving your questions or suggestions about CIRCLE



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