

# Data protection notice

#### Personal data

It is not necessary to provide personal details when visiting our website. If individual functions and services on our website require personal data to be provided, saved and used, you will be specifically informed of this in advance. Personal data is only collected, saved and used for our own marketing and advertising (no cold calling) if you have given your consent for this. Data is only passed on to third parties if you have given your prior consent or if this is simply for contract data processing. You may retract your consent for us to save and use your personal data at any time by contacting Interseroh Dienstleistungs GmbH, Stollwerckstr. 9a, 51149 Cologne.

#### Technical information and cookies

If you access our web pages, technical access data will automatically be logged and analysed by our server (e.g. the web browser and operating system used, domain name, previously visited websites, average time spent on the website and pages accessed from our website). The individual user remains anonymous whilst this data is logged and analysed. It is used to improve the design and usability of our website and its content, and to detect problems our website may have.

We also use cookies in several different places. Cookies are small text files that are installed on your computer that your browser saves. Cookies cannot be assigned to certain persons and do not contain personal data. This data is not merged with other data sources. Regardless of the type of cookies used, you always have the choice to decide whether you want to accept cookies or not. You can change your browser's settings so that you are notified when you receive a cookie or you can exercise your legal right of objection to the use of cookies by rejecting cookies in the browser settings. Cookies that have already been saved can be deleted by using this function in your browser. You can find details of how to do this in your web browser's help function. You can find more information on cookies and how to reject or delete cookies in a number of browsers at the following websites: youronlinechoices (in German), Network Advertising Initiative (in English) and/or Digital Advertising Alliance (in English).

Please note that it may not be possible to use the full range of the website's functions if you do not accept cookies.



Most of the cookies used by us are "session cookies" that are deleted when you close your browser. There are also persistent cookies through which we recognise you as a visitor. Cookies do not damage your computer and do not contain viruses. We use the following cookies:

Session cookies (for recognising sessions, lifetime: one session)

Persistent cookies (for recognising new/returning customers, lifetime: 24 months)

You can contact Interseroh Dienstleistungs GmbH's Data Protection Officer if you have any questions about data protection:

**Data Protection Officer** 

Interseroh Dienstleistungs GmbH Stollwerckstr. 9a 51149 Cologne

We reserve the right to amend this data protection declaration where the technical parameters or the legal provisions change.

## Notes on Google Analytics

This website uses Google Analytics, a Google Inc. ("Google") web analysis service. Google Analytics uses cookies - text files that are saved onto your computer and allow your use of websites to be analysed. The information obtained by the cookie about your use of this website (including your IP address) is transferred to a Google server in the USA and saved there. Please note that Google Analytics has been expanded by the "gat.\_anonymizelp();" code on this website to ensure that IP addresses are recorded anonymously. Therefore, your IP address shall be truncated by Google in advance within the Member States of the European Union or in other contracting parties to the Agreement on the European Economic Area. The full IP address is only transferred to the Google server in the USA and truncated there in exceptional cases.

Google shall use this information to analyse website use, to create reports on website activity for the website operator and to provide further services connected with website and internet use.

The IP address communicated by your browser as part of Google Analytics shall not be merged with other Google data. You can stop cookies from being saved by changing the relevant settings in your



browser. However, please note that it may not be possible to use all website functions if you do so. You can also stop Google from collecting the data obtained by the cookie which is related to your website use (incl. your IP address) and prevent Google from processing this data by downloading and installing the browser plug-in accessible by clicking on the following

link: tools.google.com/dlpage/gaoptout

### Notes on Google ReCAPTCHA

To protect orders you send to us by an online form, INTERSEROH Dienstleistungs GmbH uses the reCAPTCHA service provided by Google Inc. (Google).

Users may be asked to prove that they are a human user and not an automated, computerised process that is abusing the form provided. The reCAPTCHA service involves the user's IP address and (potentially) other items of data required being sent to Google. Your reCAPTCHA input will be sent to Google, where it will be processed. If IP address anonymisation has been activated for this website, however, Google will shorten your IP address beforehand within EU member states or other states that are party to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information in order to assess your reCAPTCHA response. The IP address sent by your browser as part of the reCAPTCHA service will not be aggregated with other data held by Google. These other items of data are covered instead by Google's separate privacy policy. For further information about Google's privacy policy,

see: www.google.com/intl/en/policies/privacy/.

Click here to opt-out of Google Analytics