



We take a close look at the recyclability of your packaging!

# How recyclable is your packaging?



## Packaging assessment „Made for Recycling“

Customers expect transparency – and policymakers set standards which retailers must implement: packaging should create a minimal impact on the environment and be easy to recycle.

We certify the recyclability of your packaging. How? With our science-based packaging assessment in our accredited lab.

## Secure your competitiveness and benefit from our analysis!

The „Made for Recycling“ recycling seal stands for innovative and highly recyclable packaging. By integrating the seal into your packaging design, you signal your commitment to a sustainable circular economy and communicate this effectively.

Show your customers how progressive and environmentally conscious your company is and improve your public perception.

## Our evaluation method:

### economical, transparent and international approved.

Neutral standard for evaluating and improving the recyclability of packaging, developed by bifa Umweltinstitut and tested by Fraunhofer IVV.

- Recyclability assessment
- Laboratory analysis with industrial size NIR-sorting and material analysis
- Reporting and recommendation for even better recyclability
- Certificate of recyclability (2 years valid) and „Made for Recycling“ quality seal
- Quick & easy ordering process

After analysing your packaging samples against standardised criteria, our experts provide you with a comprehensive assessment, and support you in defining sustainable and practical strategies for optimisation.

This means you are well equipped: both for the legal requirements such as the EU packaging regulation (PPWR) or the German ZSVR minimum standard, as well as for the requirements of numerous European and global sales markets.



# Recyclability beyond borders



**Global**  
Evaluation of recyclability for following countries:

**1,980 €**

**Europe**  
Evaluation of recyclability for following countries:

**1,780 €**

**DACH region**  
Evaluation of recyclability for following countries:

**1,280 €**