



interseroh
zero waste solutions

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WORKSHOP: Packaging becomes recycling-friendly – Made for Recycling

We close the loop – from licensing to collection and sorting all the way to reprocessing materials into recycled plastics. We use our in-depth and extensive expertise to offer you **consulting services and a workshop for more recycling-friendly packaging.**

You want to gain deeper insights into the sorting and recycling of packaging? You are also interested in the after-life process of packaging and ask yourself which criteria packaging must meet to be sustainable?

These and other questions will be answered by our workshop. We will show you state-of-the-art recycling technologies and options for reusing and recycling packaging materials, and illustrate recyclability based on product examples.

In doing so, we will look at your specific packaging materials and show initial potential for optimisation in terms of recyclability.

A tour of a plant for the sorting or further processing of plastics rounds off the workshop and gives you an insight into the modern circular economy.

We will be happy to prepare an agenda tailored specifically to your packaging portfolio and your participants.

Sample agenda

10:00 am	Welcoming the customer
10:15 am	"How does the collection, sorting and recycling of lightweight packaging work?"
11:00 am	Coffee break
11:15 am	Made for Recycling as a building block for improving the environmental sustainability of packaging!
12:00 noon	Lunch break
1:00 pm	Tour of a sorting/processing plant – Gaining insights into the modern circular economy
2:00 pm	What is sustainable packaging? Product examples of packaging (impact of individual packaging components on recyclability) Analysis of customer packaging: Is your packaging easy to recycle and is there scope for optimisation?
3:00 pm	Workshop ends

Use your packaging as a key component of your sustainability strategy, and protect valuable resources and the environment!

Contact us:

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