

Packaging licensing in Europe

Our pan-European solutions for you!

With Interseroh, companies have a competent partner for pan-European packaging licensing at their side – from the analysis to the operational handling of their legal take-back obligations.

The EU Packaging Directive 94/62/EG obliges the industry to organise the take-back of packaging. This poses a major challenge for every manufacturer and importer, for which additional capacities and know-how are needed. We know how to handle it and can help you to cope with this challenge.

As a company doing business internationally, you face a set of unique challenges:

- There is no single, centralised reporting and registration office for packaging in Europe – the licensing models differ from country to country.
- Taking the 28 EU countries as whole, there are over 28 relevant laws in over 20 different languages and over 100 separate take-back systems.
- Nor is the legislation uniform – especially in terms of minimum quantities.
- There is a high risk of unintentional non-compliance – and its associated penalties.

Our offer for you:

- You only need one service provider for the EU as a whole.
- You do not have to worry about language-related complications or misinterpretations and thus save an enormous amount of time.
- We have the necessary expertise, specialists and capacities to provide you with the right consulting.

Individual solutions for any export situation:

BASIC – country specific reports

- You receive a compact overview of the packaging legislation and recycling system in the country of interest, including any regional specifics.
- You can use this country-specific report to identify the legal provisions with which your company must comply.

PREMIUM – customer-specific analysis

- We work with you to create an individual analysis of countries that are relevant for your company – without complicated legal jargon.
- We then use this to develop a tailor-made solution to meet your specific needs.

PREMIUM PLUS – made-to-measure licensing

- As your fully authorised agent, we handle all of your licensing obligations.
- We take care of the communication with the licensing systems along with monitoring of the legislations and deadlines for reporting in the EU countries.

Contact us:

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