

Packaging becomes recyclable – Made for Recycling.

Your contribution
to sustainable
packaging!

We close the loop – from licensing, collection and sorting to the reprocessing of recycled plastic. With our concentrated expertise, we offer you a **consulting service to create packaging that's more recycling-friendly!**

The reasons behind efforts to design packaging that is recycling friendly are very varied, and stem not only from statutory legislation but also from social pressures. In Germany, the Packaging Act (VerpackG) specifies higher recycling targets by 2022 and an increase in mechanical recycling. At the same time, society is also changing, and there is now greater interest in transparency and sustainability. Resource conservation is both trend-setting and an important topic for manufacturing and retail.

Why does packaging fail to find its way back into the resource cycle?

- Packaging design is not recycling-friendly, includes problematic features like unsuitable sleeves
- Consumers do not separate packaging waste properly during disposal
- Packaging material is not properly identified during the sorting process

Our service

- Checking the recyclability of packaging in the end-of-life process: **documentation, analysis and evaluation** of the recyclability of individual packaging materials by our experts
- **Made-to-measure advice** and answers to your questions provided by our experts
- **Development of recommendations for action** – tailored individually to the product portfolio
- Seminars on the technical and regulatory framework, plus the **development of measures and solutions**

Let your packaging make an important contribution to your sustainability strategy, conserve valuable resources and protect the environment!

Contact us:

INTERSEROH Dienstleistungs GmbH
Tel. +49 2203 9147-1751
verpackungsoptimierung-online@interseroh.com
www.interseroh.de/packagingoptimisation

