

WHERE DO YOU STAND WITH PACKAGING?



Take a critical look at your packaging and start by identifying its potential for optimisation.

		Yes	No	Don't know
1.	Can my customers empty the packaging of my product easily?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	Do the consumers know which container the packaging should be disposed of? (for example, through instructions)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	Do you use black plastic in your packaging?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.	Do you use composite packaging? (That means packaging which consists of several materials which are often impossible to separate, such as beverage cartons.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	Do you use oversized labels?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	If you answered "yes" to one of questions 3 - 4: Have you ever checked whether the material is necessary or can be replaced?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7.	What is the purpose of the material in terms of packaging the product?	<input type="text"/>		

MORE INFO ABOUT
MADE FOR RECYCLING

www.interzero.de/en/packaging-optimisation

