

Press release

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Ecological and social achievements presented on a transparent basis

The sustainability magazine from Interseroh: closing circles with innovations

+++ “Building bridges. Closing circles.” magazine presents current projects from the circular economy.

Cologne. The environmental services provider Interseroh has published its annual sustainability magazine – together with the sustainability report which appears every two years. The researched and edited magazine, which is entitled “**Building bridges. Closing circles.**”, presents the innovative projects with which Interseroh builds bridges between environmental protection and the creation of value. The readers get to find out how businesses can help to reduce CO₂ emissions by selling old IT equipment, how Interseroh is supporting customers in the development of new packaging with the scientific assessment method “Made for recycling”, and the potential which is offered by strategic material flow management.

“The circular economy is an important solution-based approach in the area of climate protection,” explains **Markus Müller-Drexel, Managing Director of INTERSEROH Dienstleistungs GmbH**. “In addition to this, the advantages of the circular economy are clear: starting with resource protection, all the way through to competitive advantages for the participating companies. Our new sustainability magazine highlights the opportunities offered by a sustainable and comprehensive circular economy – and how we are accompanying our customers along their journey there.”

Another highlight in the sustainability magazine is a discussion between Sabine Nallinger, a Director of the “Stiftung 2” foundation, and Markus Müller-Drexel about the meaning of the European Green Deal and the potential of the circular economy. The full discussion is also available at www.interseroh.de/greendeal.

The sustainability magazine from Interseroh is published annually and is a popular add-on to the traditional sustainability report. The current magazine is available at https://www.interseroh.de/fileadmin/Nachhaltigkeit/PDFs/Interseroh_Sustainability_Magazine_2020_ENG.pdf

The online sustainability report from Interseroh for the years 2019 and 2020 presents the social and ecological services in detailed form. On a transparent basis, it reports about the objectives, progress and challenges of the environmental services provider, and was compiled according

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to the standards of the Global Reporting Initiative (GRI). It is available at https://www.interseroh.de/fileadmin/Nachhaltigkeit/PDFs/Interseroh_Sustainability_Report_2020_ENG.pdf

About Interseroh

Next to ALBA, Interseroh is one brand under the umbrella of the ALBA Group. The ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide and operates within Germany, Europa and Asia. In 2019 its divisions generated an annual turnover of 2.0 billion Euros and employed a staff of approx. 8,800 employees. In 2019 alone ALBA Group saved 4.2 million tonnes of greenhouse gases compared to primary production and at the same time 32.3 million tonnes of primary raw materials through its recycling activities.

Further information on Interseroh can be found at www.interseroh.com.

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